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(57) Abstract :

The present invention discloses a system and method for web usage mining. The present invention and implemented algorithm provided by a processor, the 5 computer-readable storage medium storing computer-executable instructions that, when executed by a computer, cause the computer to perform a method comprising the steps of: locating, structures of internet, hypertext and link by using a processing unit; generating, candidate item sets during each pass of a database scan; and providing, large item sets from preceding pass are checked 10 if they presented in the current transaction, resulting, extending existing item sets created new item sets.

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