



JAYOTI VIDYAPEETH WOMEN'S UNIVERSITY, JAIPUR
ESTABLISHED BY GOVERNMENT OF RAJASTHAN
UGC APPROVED | NAAC ACCREDITED

DEPARTMENT OF MANAGEMENT & COMMERCE
FACULTY OF LAW & MANAGEMENT

Course Outcomes of (MBA)

Course Code	Course Name	Course Outcomes
UF-MG-150	Principles & Practices of Management	1. Develop an understanding of the subject. 2. Understanding the concepts of Management 3. To understand the Organizational Structure and Design.
UF-MG-151	Quantitative technique	1. Develop an understanding of the subject. 2. Acquire the knowledge and skill of various approaches of Statistics. 3. Be able to analyze and interpret various business, managerial and economic problems.
UF-MG-144	Economics for manager	1. Develop an understanding of the subject. 2. Understanding the concepts of Market. 3. To understand the Macro Economic Analysis.
UF-MG-142	Business Environment	1. Develop an understanding of the subject. 2. Understanding the concepts of nature and dimensions of evolving business environment. 3. To understand the Monetary and Fiscal Policies.
UF-MG-141	Accounting for managers	1. Develop an understanding of the subject. 2. Understanding the concepts of accounting tool and information. 3. To understand the decision-Making process of Management
UF-MG-146	Fundamentals & Workshop on IT for Managers	1. Develop an understanding of the subject. 2. Understanding the concepts of Basic IT Tools.
UF-MG-147	Marketing Management I	1. Develop an understanding of the subject. 2. Understanding the concepts of sustainable business growth in competitive markets. 3. To understand Various marketing strategies.
UF-MG-148	Operations Research	1. Develop an understanding of the subject. 2. Understanding the techniques of data analysis. 3. To understand the concepts of Linear Programming.
UF-MG-159	Production and Operations	1. Develop an understanding of the subject. 2. Understanding the systems view of operations.

	Management	3. To understand the conversion of inputs into outputs with various technology
UF-MG-157	Human Resource Management	1. Develop an understanding of the subject. 2. Understanding the various functions and importance of the HR department in any organization. 3. To understand the concept of industrial relations.
UF-MG-162	Strategic Management	1. Develop an understanding of the subject. 2. Understanding the fundamentals of strategic analysis. 3. To understand the holistic perspective of an enterprise.
UF-MG-156	Entrepreneurial Management	1. Develop an understanding of the subject. 2. Understanding the entrepreneurial process of creating new businesses. 3. To understand the importance of entrepreneurship for the Indian economy
UF-MG-155	Cost Accounting	1. Develop an understanding of the subject. 2. Understanding the basic cost concepts. 3. To understand the control of various costs and methods of costing
UF-MG-160	Research Methodology	1. Develop an understanding of the subject. 2. Understanding the nature, scope, complexities and process of defining a business. 3. To understand the business research skills.
UF-MG-145	Financial Management	1. Develop an understanding of the subject. 2. Understanding the different concepts and theories underlying financial management. 3. To understand the implications of various financial techniques.
UF-MG-185	Marketing Management II	1. Develop an understanding of the subject. 2. Understanding the marketing strategies that meet customer needs. 3. To understand the sustainable business growth in competitive markets.
UF-MG-153	Application of SPSS in Operations Research (Lab)	1. Develop an understanding of the subject. 2. Discover new insights in your data with tables, graphs, cubes and pivoting technology 3. To Analyze data with a comprehensive range of statistical procedures.
UF-MG-163	Accounting & Finance for Bankers	1. Develop an understanding of the subject. 2. Understanding the Bank Accounting and Balance Sheet. 3. To understand the Computerized Accounting.
UF-MG-166	Indian Banking & Financial System	1. Develop an understanding of the subject. 2. Understanding the Structure of Indian Financial System. 3. To understand the Non-Banking Financial Intermediaries.
UF-MG-169	Management of Banking and Financial Institutions	1. Develop an understanding of the subject. 2. Understanding the Organization, Structure and Functions of RBI and Commercial Banks. 3. To understand the New Financial Instruments and Institutions.
UF-MG-165	Financial	1. Develop an understanding of the subject.

	Derivatives	<ol style="list-style-type: none"> 2. Understanding the concept of Financial Derivatives. 3. To understand the hedging strategies through various Derivatives.
UF-MG-168	Merger, Acquisition and Corporate Restructuring	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the Legal and regulatory frame work of M & A. 3. To understand how mergers, acquisition and corporate restructurings implemented.
UF-MG-170	Project Management	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the Technical Analysis. 3. To understand the Investment Opportunities.
UF-MG-164	Business Ethics & Corporate Social Responsibility	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the importance of values and ethics in business. 3. To understand Corporate Social Responsibility & Corporate Governance.
UF-MG-172	Legal & Regulatory Aspects of Banking	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the Banking Regulation. 3. To understand Legal aspects of banking operations.
UF-MG-171	Banking Technology Management	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of risk management. 3. To understand IT Governance and COBIT.
UF-MG-177	IT Infrastructure Management of Banks	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of portfolio management. 3. To understand various models.
UF-MG-174	Security Analysis & Portfolio Management	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the conceptual framework strategic financial management. 3. To understand financial restructuring.
UF-MG-176	Taxation	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of taxation. 3. To understand Basic concept of Tax deduction at source.
UF-MG-175	Capital Market Analysis	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the conceptual understanding of the function of capital markets. 3. To understand international integration of capital markets.
UF-MG-239	Internet Marketing	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of internet marketing. 3. To understand Marketing Mix Channels.
UF-MG-236	Advertising Management	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of advertising management. 3. To understand advertising process and key decision areas for effective management.
UF-MG-241	Service Marketing	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of service marketing. 3. To understand challenges of service marketing.
UF-MG-243	Training & Development	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of management development. 3. To understand concepts, tools and techniques of

		management training.
UF-MG-242	Strategic Human Resource Development	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of organizational development. 3. To understand various training methods.
UF-MG-237	Business Ethics & Corporate Social Responsibility	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the importance of values and ethics in business. 3. To learn the skills of ethical decision-making.
UF-MG-248	International Marketing	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concepts and procedures for international marketing. 3. To understand strategies for entering international markets and managing overseas operations.
UF-MG-248	Sales & Distribution Management	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of distribution functions. 3. To understand Selection, Motivation and Evaluation of Intermediaries.
UF-MG-245	Brand Management	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of Brand planning. 3. To understand Brand concept management.
UF-MG-250	Management of Industrial Relation	<ol style="list-style-type: none"> 1. Understanding the concept of industrial relations. 2. Develop an understanding of the subject. 3. To understand conceptual and practical aspects of industrial relations at the macro and micro levels.
UF-MG-244	International HRM	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the Importance of People Management Issues. 3. To understand Basic concepts of Cross-border Communications and Employment Relations.
UF-MG-247	Talent Management	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the basic tools, concepts and techniques used to assess the intellectual talent. 3. To understand different types of strategies used in an organization to attract & retain competent talent.
UF-MG-249	Compensation Management	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the ability to design, analyze and restructure reward management policies. 3. To understand various issues, approaches and practices of compensation management.
UF-MG-206	Legal & Medical Issues in Hospital	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of Law and establishment of hospitals. 3. To understand Legal aspects relating to organ transplantation.
UF-MG-203	Health Insurance System & Medical Value Tourism	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concept of product development and various health insurance products. 3. To understand the challenges of the healthcare insurance.

UF-MG-207	Nursing Administration & Leadership	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the nursing administration. 3. To understand leadership qualities required for the nursing profession.
UF-MG-208	Total Quality Management in Hospital- Aspects of quality	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the concepts of Healthcare Quality Management. 3. To understand quality patient care.
UF-MG-202	Drug & Pharmaceutical Management	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the different aspects of drug management. 3. To understand quality control.
UF-MG-201	Business Ethics Corporate Social Responsibility	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the importance of values and ethics in business. 3. To learn the skills of ethical decision-making.
UF-MG-204	Hospital Information System	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the approaches to HIS. 3. To understand system management & medical transcription.
UF-MG-210	CRM & Marketing Hospital Services	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding CRM systems. 3. To understand service process redesign.
UF-MG-212	Hospital Administration	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the Routine Admission and Discharge Procedures. 3. To understand Negotiation Skills.
UF-MG-211	Hospital & Health-care Management	<ol style="list-style-type: none"> 1. Develop an understanding of the subject. 2. Understanding the different aspects of drug management. 3. To understand quality control.