

JAYOTI VIDYAPEETH WOMEN'S UNIVERSITY, JAIPUR ESTABLISHED BY GOVERNMENT OF RAJASTHAN UGC APPROVED | NAAC ACCREDITED

DEPARTMENT OF MANAGEMENT & COMMERCE FACULTY OF LAW & MANAGEMENT

Course Outcomes of (MBA)

Course Code	Course Name	Course Outcomes
UF-MG-150	Principles & Practices of Management	 Develop an understanding of the subject. Understanding the concepts of Management To understand the Organizational Structure and Design.
UF-MG-151	Quantitative technique	 Develop an understanding of the subject. Acquire the knowledge and skill of various approaches of Statistics. Be able to analyze and interpret various business, managerial and economic problems.
UF-MG-144	Economics for manager	 Develop an understanding of the subject. Understanding the concepts of Market. To understand the Macro Economic Analysis.
UF-MG-142	Business Environment	 Develop an understanding of the subject. Understanding the concepts of nature and dimensions of evolving business environment. To understand the Monetary and Fiscal Policies.
UF-MG-141	Accounting for managers	 Develop an understanding of the subject. Understanding the concepts of accounting tool and information. To understand the decision-Making process of Management
UF-MG-146	Fundamentals & Workshop on IT for Managers	Develop an understanding of the subject. Understanding the concepts of Basic IT Tools.
UF-MG-147	Marketing Management I	 Develop an understanding of the subject. Understanding the concepts of sustainable business growth in competitive markets. To understand Various marketing strategies.
UF-MG-148	Operations Research	 Develop an understanding of the subject. Understanding the techniques of data analysis. To understand the concepts of Linear Programming.
UF-MG-159	Production and Operations	 Develop an understanding of the subject. Understanding the systems view of operations.

UF-MG-152 UF-MG-162 UF-MG-163 UF-MG-164 UF-MG-165 UF-MG-165 UF-MG-165 UF-MG-166 UF-MG-166 UF-MG-167 UF-MG-167 UF-MG-168 UF-MG-168 UF-MG-168 UF-MG-168 UF-MG-169 Accounting UF-MG-169 UF-MG-160		Management	3. To understand the conversion of inputs into outputs with
UF-MG-157		Management	• • •
WF-MG-162 Strategic Management Develop an understanding of the subject.	HE MC 157	Human Dagaunaa	•
the HR department in any organization. 3. To understand the concept of industrial relations. 1. Develop an understanding of the subject. 2. Understanding the fundamentals of strategic analysis. 3. To understand the holistic perspective of an enterprise. UF-MG-156 Entrepreneurial Management UF-MG-157 UF-MG-158 UF-MG-159 UF-MG-160 Research Methodology Methodology UF-MG-145 Financial Management UF-MG-145 Management UF-MG-145 Financial Management UF-MG-166 UF-MG-163 Application of SPSS in Operations Research (Lab) Operations Research (Lab) UF-MG-166 UF-MG-166 UF-MG-166 Accounting & Financial System UF-MG-166 UF-MG-166 UF-MG-166 Indian Banking & I. Develop an understanding of the subject. 2. Understanding the business research skills. 3. To understand the implications of various financial techniques. 4. Develop an understanding of the subject. 5. Understanding the mature, scope, complexities and process of defining a business. 6. To understand the business research skills. 6. Develop an understanding of the subject. 7. Understanding the marketing strategies that meet customer needs. 8. To understand the sustainable business growth in competitive markets. 8. To understanding of the subject. 9. Discover new insights in your data with tables, graphs, cubes and pivoting technology 9. To Analyze data with a comprehensive range of statistical procedures. 9. Develop an understanding of the subject. 9. Discover new insights in your data with tables, graphs, cubes and pivoting technology 9. To Analyze data with a comprehensive range of statistical procedures. 9. Develop an understanding of the subject. 9. Understanding the Bank Accounting and Balance Sheet. 9. To understand the Computerized Accounting. 1. Develop an understanding of the subject. 9. Ufferstanding the Bank Accounting and Balance Sheet. 9. To understand the Non-Banking Financial Intermediaries. 1. Develop an understanding of the subject. 9. Understand the Non-Banking of the subject. 9. Understand the Non-Banking of the subject. 9. Unders	UF-MG-15/		1 0
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UF-MG-165 Financial 1. Develop an understanding of the subject.	UF-MC-165	Financial	
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	Derivatives	2. Understanding the concept of Financial Derivatives.
		3. To understand the hedging strategies through various
		Derivatives.
UF-MG-168	Merger, Acquisition	Develop an understanding of the subject.
	and	2. Understanding the Legal and regulatory frame work of M
	Corporate	& A.
	Restructuring	3. To understand how mergers, acquisition and corporate
		restructurings implemented.
UF-MG-170	Project	1. Develop an understanding of the subject.
	Management	2. Understanding the Technical Analysis.
		3. To understand the Investment Opportunities.
UF-MG-164	Business Ethics &	1. Develop an understanding of the subject.
	Corporate	2. Understanding the importance of values and ethics in
	Social	business.
	Responsibility	3. To understand Corporate Social Responsibility &
		Corporate Governance.
UF-MG-172	Legal & Regulatory	Develop an understanding of the subject.
01 1/10-1/2	Aspects	Understanding the Banking Regulation.
	of Banking	3. To understand Legal aspects of banking operations.
UF-MG-171	Banking Technology	Develop an understanding of the subject.
UF-MG-1/1		
	Management	2. Understanding the concept of risk management.
LIE MO 155		3. To understand IT Governance and COBIT.
UF-MG-177	IT Infrastructure	1. Develop an understanding of the subject.
	Management of	2. Understanding the concept of portfolio management.
	Banks	3. To understand various models.
UF-MG-174	Security Analysis &	1. Develop an understanding of the subject.
	Portfolio	2. Understanding the conceptual framework strategic
	Management	financial management.
		3. To understand financial restructuring.
UF-MG-176	Taxation	1. Develop an understanding of the subject.
		2. Understanding the concept of taxation.
		3. To understand Basic concept of Tax deduction at source.
UF-MG-175	Capital Market	1. Develop an understanding of the subject.
	Analysis	2. Understanding the conceptual understanding of the
		function of capital markets.
		3. To understand international integration of capital markets.
UF-MG-239	Internet Marketing	1. Develop an understanding of the subject.
		2. Understanding the concept of internet marketing.
		3. To understand Marketing Mix Channels.
UF-MG-236	Advertising	Develop an understanding of the subject.
~	Management	2. Understanding the concept of advertising management.
		3. To understand advertising process and key decision areas
		for effective management.
UF-MG-241	Service Marketing	Develop an understanding of the subject.
01 1/10-241	Service Marketing	Understanding the concept of service marketing.
		3. To understand challenges of service marketing.
UF-MG-243	Training 0-	To understand channinges of service marketing. Develop an understanding of the subject.
UF-MG-243	Training &	
	Development	2. Understanding the concept of management development.
		3. To understand concepts, tools and techniques of

		management training.
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UF-MG-242	Strategic Human	1. Develop an understanding of the subject.
	Resource	2. Understanding the concept of organizational
	Development	development.
LIE MC 225	D . E41. 0	3. To understand various training methods.
UF-MG-237	Business Ethics &	1. Develop an understanding of the subject.
	Corporate Social	2. Understanding the importance of values and ethics in business.
	Responsibility	
UF-MG-248	International	3. To learn the skills of ethical decision-making.1. Develop an understanding of the subject.
UF-MG-240	Marketing	2. Understanding the concepts and procedures for
	Wiai Keung	international marketing.
		3. To understand strategies for entering international
		markets and managing overseas operations.
UF-MG-248	Sales & Distribution	Develop an understanding of the subject.
	Management	2. Understanding the concept of distribution functions.
	9	3. To understand Selection, Motivation and Evaluation of
		Intermediaries.
UF-MG-245	Brand Management	Develop an understanding of the subject.
		2. Understanding the concept of Brand planning.
		3. To understand Brand concept management.
UF-MG-250	Management of	Understanding the concept of industrial relations.
	Industrial	2. Develop an understanding of the subject.
	Relation	3. To understand conceptual and practical aspects of
		industrial relations at the macro and micro levels.
UF-MG-244	International HRM	1. Develop an understanding of the subject.
		2. Understanding the Importance of People Management
		Issues.
		3. To understand Basic concepts of Cross-border
HE MC AA	TD 1 4 1 1 5	Communications and Employment Relations.
UF-MG-247	Talent Management	1. Develop an understanding of the subject.
		2. Understanding the basic tools, concepts and techniques
		used to assess the intellectual talent.
		3. To understand different types of strategies used in an organization to attract & retain competent talent.
UF-MG-249	Compensation	Develop an understanding of the subject.
01-MIG-243	Management	2. Understanding the ability to design, analyze and
	Transcille	restructure reward management policies.
		3. To understand various issues, approaches and practices of
		compensation management.
UF-MG-206	Legal & Medical	Develop an understanding of the subject.
	Issues in	2. Understanding the concept of Law and establishment of
	Hospital	hospitals.
	_	3. To understand Legal aspects relating to organ
		transplantation.
UF-MG-203	Health Insurance	Develop an understanding of the subject.
	System &	2. Understanding the concept of product development and
	Medical Value	various health insurance products.
	Tourism	3. To understand the challenges of the healthcare insurance.

UF-MG-207	Nursing	1. Develop an understanding of the subject.
	Administration &	2. Understanding the nursing administration.
	Leadership	3. To understand leadership qualities required for the
	*	nursing profession.
UF-MG-208	Total Quality	Develop an understanding of the subject.
	Management	2. Understanding the concepts of Healthcare Quality
	in Hospital- Aspects	Management.
	of quality	3. To understand quality patient care.
UF-MG-202	Drug &	Develop an understanding of the subject.
	Pharmaceutical	2. Understanding the different aspects of drug management.
	Management	3. To understand quality control.
UF-MG-201	Business Ethics	Develop an understanding of the subject.
	Corporate Social	2. Understanding the importance of values and ethics in
	Responsibility	business.
		3. To learn the skills of ethical decision-making.
UF-MG-204	Hospital	1. Develop an understanding of the subject.
	Information System	2. Understanding the approaches to HIS.
		3. To understand system management & medical
		transcription.
UF-MG-210	CRM & Marketing	1. Develop an understanding of the subject.
	Hospital Services	2. Understanding CRM systems.
		3. To understand service process redesign.
UF-MG-212	Hospital	1. Develop an understanding of the subject.
	Administration	2. Understanding the Routine Admission and Discharge
		Procedures.
		3. To understand Negotiation Skills.
UF-MG-211	Hospital & Heath-	1. Develop an understanding of the subject.
	care Management	2. Understanding the different aspects of drug management.
		3. To understand quality control.